

ECONOMY OF ENTERPRISES

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PERFORMANCE EVALUATION OF PRODUCTION AND FINANCIAL ACTIVITIES OF INDUSTRIAL ENTERPRISES IN TERMS OF SANCTIONS

The aim of research is to assess the effectiveness of the indicators of production-financial activity of industrial enterprises on the example of PC "Nizhnekamskneftekhim" in terms of sanctions and the development of the forecast for the period up to 2021 with the help of synergetic model. To achieve this goal it is necessary to solve following tasks: to assess the effectiveness of operational and financial activities of the company for 2014–2016; to determine values of control parameters and system activity using the synergy model; to develop the forecast of financial indicators of the enterprise for the period till 2021. As a result of the study, the author concluded that, despite the sanctions, PC "Nizhnekamskneftekhim" demonstrated good financial performance in 2014–2016. The development of the domestic market with new products — low-density polyethylene instead of imported and other products, expansion of production and increase in capacity for the production of monomers, polymers and synthetic rubbers led to an increase in revenue from sales of products and increase the company's profits. The forecast of the main financial performance of PC "Nizhnekamskneftekhim" to 2021 has a positive trend, but after 2019 the enterprise may face difficulties associated with the development of new technologies and markets, the expansion of the product mix, its quality and the need to reduce costs. This is evidenced by bifurcation points on the curves of revenue from sales of products, gross profit and profitability of sales.

Key words: industrial enterprise, activities in conditions of sanctions, import substitution, production modernization, expansion of nomenclature, evaluation of financial indicators, synergetic model, control parameters, forecast of financial indicators.

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UNIVERSAL METHOD OF CALCULATION OF THE BALANCE OF THE CIRCUITS OF PRODUCTION AT THE ENTERPRISES WITH RATING VALUES

The paper describes the method of calculating the balance sheet schemes for any enterprises processing raw materials. The calculations take into account the cost indicators for raw materials and products of its processing, as a result of which the conditional profit is estimated. This allows you to evaluate the different schemes of processing of raw materials for economic efficiency. The algorithm implementing the method is given. The example of calculation on the developed computer program of processing of gas condensate raw materials at a typical refinery is shown.

Key words: *balance sheet scheme, processing of raw materials, methodology, algorithm, computer program, conditional profit.*

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HEDGING INSTRUMENTS FOR FINANCIAL RISKS IN THE ENERGY MARKET

Financial risk-management is a key priority for energy corporations. Hedging strategies are implemented by means of various derivatives, such as futures, forwards, options and swap. From the point of view of the energy markets these contracts have some prominent features. Energy derivatives are among the most popular contracts traded on leading world exchanges.

Key words: *energy markets, hedging, derivatives, futures, forwards, options.*

LABOR RESOURCES IN THE CONDITIONS OF TRANSFORMATION OF THE ECONOMY

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KEY PERSONNEL TRAINING CONDITIONS FOR THE DIGITAL ECONOMY

The article examines the prospects for the development of the digital economy in Russia, its impact on the life of the society, the technology of personnel training in the face of the challenges of the modern economy, the interaction of educational institutions and employers within the framework of public-private partnerships, as well as the need to transform the socio-cultural educational environment.

Key words: *digital economy, motivational factors, socio-cultural educational environment, vocational education system, competitive specialist, public-private partnership.*

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FACTORS INFLUENCING THE FORMATION OF WORKING CONDITIONS

In this article, the authors discuss working conditions, as a combination of factors of production environment and labor process, influencing working capacity and health of the employee. While working conditions are considered by the authors as the research object and the research subject the authors have chosen the factors that shape working conditions in the enterprise. The aim of the study the authors have identified the need to assess the factors external and internal environment, influencing the formation of non-hazardous working conditions. To achieve this goal, the authors define the range of tasks of the research: to analyze the various views of modern economists studying the factors that shape working conditions at the enterprise; to carry out classification of factors shaping the

working conditions at the enterprise; to carry out a classification of conditions according to the degree of injury forming factors. As scientific novelty, the authors declared the following results: the diversity of factors shaping working conditions in a particular company, grouped by the authors on the basis of based on their education; carried out the classification of factors shaping the working conditions at the enterprise; the classification of conditions according to the degree of injury forming factors. In the study the authors came to the conclusion that all the factors of production environment and labor process in one way or another affect human health and performance at work.

Key words: *working conditions, working environment, external environment, internal environment, degree of hazards, injury, enterprise, labour market, human health.*

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THE ROLE OF THE MODERN BRANCH TRADE UNION IN FINANCING HEALTHCARE SYSTEMS AND REALIZATION OF ITS EMPLOYEES' INTERESTS

The subject of the study is the role and importance of the trade Union in solving financial and other issues related to the functioning of the health care system; the object is the trade Union of health workers. The purpose of the study is to assess the importance of the branch trade Union in addressing the issues of protecting the interests of its members in the framework of the implementation of the principle of social partnership and, above all, economic and social. Objectives: to study the nature and role of the trade Union of health workers; assessment of the role of the branch trade Union in the financial support of the health care system; identification of sources of financing the statutory activities of the branch trade Union and areas of expenditure of funds; analysis of the dynamics of membership (coverage); development of proposals to increase funding and improve statutory activities. Novelty of the research: the article presents an assessment of the functioning of the branch trade Union and its structural unit — the Republican Committee of the trade Union of health workers — in accordance with the principle of social partnership to assist in solving the issues of financing the costs of the health care system and, above all, to increase the wages of workers. Conclusions: unfortunately, despite the reduction in the volume of financial revenues and the number of members of the trade Union, the effectiveness of its operation is not in doubt, that is confirmed by growth of values of indicators of activity. First of all, the role of the trade Union is manifested in its participation in the financial support of the health system.

Key words: *trade Union, branch trade Union, social partnership, healthcare optimization, incentive payments, labor efficiency, membership, membership fee, trade Union financing.*

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SOCIAL RESPONSIBILITY OF THE STATE: ANALYSIS AND PROSPECTS OF HUMAN RESOURCES POLICIES IN THE SPHERE OF EDUCATION

The article deals with the current changes in the field of General secondary education in Russia. On the example of the Republic of Bashkortostan the current system of the state personnel policy in this sphere is analyzed, the main problems and tendencies of development are defined, the social responsibility of the state in the sphere of education is considered.

Key words: *corporate social responsibility, personnel policy, sphere of education, personnel potential, social responsibility, educational system, gender imbalance, social stability, educational reform, professional standard.*

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FORMATION OF THE LABOR POTENTIAL OF THE COUNTRY AS A SOURCE OF ENSURING ECONOMIC SAFETY

The article considers the problem of reducing labor resources, analyzes the influence of the family on the quality of the country's human capital. A model is presented where the parties influencing the formation of highly qualified personnel are identified.

Key words: *labor resources, family, human capital, demography, production resources, state policy, national security.*

REGIONAL ECONOMY: QUALITATIVE STATE AND PROSPECTS OF DEVELOPMENT

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INFLUENCE OF ELECTRONIC INFORMATION RESOURCES FOR THE PROMOTION OF THE REPUBLIC OF BASHKORTOSTAN AS TOURISTIC TERRITORY

The Internet today is one of the main channels of promotion of the region as a tourist territory. Without electronic tourist information space tourists can not learn about the territory, therefore, reduced the demand for regional tourist services. The analysis of electronic information resources of tourism of the Republic of Bashkortostan showed a dissonance between the potential of tourist and recreational resources in the region and the real state of Affairs. This signals the need to improve the use of Internet technologies for the development of the tourism industry in the region.

Key words: *electronic information resources; destination; tourism product promotion; Internet; legislation of tourism; informatization of tourism.*

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PRICE REGULATION ON THE PRODUCTION OF THE ENTERPRISES-MONOPOLISTS (on the Example of LLC Bashkirenergo)

State regulation of prices for products of monopoly enterprises is introduced to prevent, restrict, suppress violations of the state discipline of prices and abuses associated with the dominant position in the market of goods (services) and unfair competition. The article considers state methods for regulating the prices of products of monopoly enterprises, analyzes the prices for products of monopoly enterprises using the example of OOO Bashkirenergo.

Key words: *price, price regulation, prices for products of monopoly enterprises, antimonopoly policy.*

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CONTROL OF INVELOPMENT SOCIAL AND ECONOMIC DEVELOPMENT DEPRESSIVE RURAL TERRITORIES

(on the Example of the Ural District of the Republic of Bashkortostan)

The article analyzes the results of the socio-economic development of depressed rural areas, presents the main problems of the transition of the depressed rural economy to the sustainable development regime by the example of agricultural production in the Trans-Ural region of the Republic of Bashkortostan. It was revealed that the quality of land and bioclimatic potential have a significant impact on the efficiency of agricultural production. Particular attention is paid to the main areas of development of rural areas through the leveling of spatial polarization and increasing production efficiency in the agro-industrial complex of the Republic of Bashkortostan.

Key words: *leveling, rural areas, agrarian economy, agricultural production, estimation, efficiency.*

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FACTOR ANALYSIS OF FOCUSING CONSTRUCTION PRODUCTION IN THE USSR IN THE 1960S

The study of the factors determining the dynamics of the capital intensity showed that the increase in the capital intensity in construction is due to the low rates of technical progress on the basis of a new, really advanced technique and a large degree of depreciation of operating funds, imbalances in the structure of the funds of construction organizations and a low level of specialization in production, under exploitation of operating funds and other organizational deficiencies. Because of the role assigned to construction in the expanded reproduction of fixed productive assets, the change in its capital intensity is a concentrated expression of the action of diverse factors and has a great influence both on the efficiency of construction itself and on economic efficiency.

Key words: *technical progress, level of mechanization, labor-equity of labor, dynamics of capital intensity, coefficient of elasticity, production funds, construction and installation works.*