

## **IDEOLOGY AND POLITICAL TOOLS**

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### **MODERN DEVELOPMENT OF LATIN AMERICA ON THE EXAMPLE OF EQUADOR**

*The article presents an analysis of the political and economic development of the Latin American region, especially Ecuador. The survey examines the main processes of modern regional development and the problems that limit this progress. The main aspects of the functioning of political models established in this region — social progressive and neoliberal — are reviewed; the main characteristics and real practical results of the implementation of these models in life are presented. The history of political and legal thought in Latin America is represented; the main factors of development are underlined and the statistical data on the main socio-economic parameters in Ecuador are presented. External and internal factors affecting the political development and transformation of state power, both in Ecuador and in the region as a whole, are examined. In addition, the authors have given their vision for the future development of Ecuador.*

**Key words:** *Ecuador, welfare state, neoliberalism, social model, transformation, constitution, democratic regime, Latin America.*

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## **CIVIL SELF-DETERMINATION OF RUSSIAN STUDENTS YOUTH IN THE ACTIVE ELECTORAL PERIOD OF LIFE OF THE COUNTRY**

*The purpose of the study is to identify the civic position of students on important issues for the country during the electoral period; understanding of the degree of involvement of Russian students in the socio-political life of the country. The method of questionnaire survey was used as part of an applied sociological research. According to the survey results, data analysis was conducted, the obtained material was systematized, histograms were built, giving an opportunity to judge the civic activity of young people during the active electoral period of the country's life. The survey results show a formalized civic stand of Russian students on important issues for the country: there is a conscious interest not only in the widely reported foreign policy situation, but also in the internal affairs of the country. A high level of citizenship and patriotic attitude of students, revealing the presence of both an objective external component and an internal orientation to actively transform oneself and the surrounding socio-political spaces, which is a fundamental factor in the realization of civil rights and freedoms.*

**Key words:** *civil self-determination, civic position, civic activity, political involvement, value orientations, civic values.*

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## **THE MACROECONOMIC AND POLITICAL SITUATION IN RUSSIA IN THE CONTEXT OF USA SANCTIONS PRESSURE**

*The article is devoted to the development of Russia in the context of changes in foreign economic and foreign policy environment. The course of the Russian leadership to improve the country's status in the world economy, increasing the role of manufacturing industries, the level of economic sectors in the financial chains, energy production cycles naturally caused opposition from part of the West. The tasks of increasing the political status of Russia, corresponding, including economic opportunities, have caused opposition to the traditional geopolitical opponents of our country, not hidden officially attempts to stop the development of Russia by any tools, including economic ones. Dozens of sanctions restrictions outside the framework and mechanisms of the world trade organization after 2013 could not affect economic growth, its key macroeconomic indicators. The purpose of the study is to identify the impact of sanctions on the economic development of Russia.*

**Key words:** *geopolitical pressure, capabilities of the military-industrial complex, sectoral sanctions, the collapse of the state of Ukraine, the balance of payments.*

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## **INTEGRATION ASSOCIATIONS IN THE POST-SOVIET SPACE IN THE EVOLUTIONARY PARADIGM**

*The article examines integration processes in the post-Soviet space. It emphasizes the evolutionary essence of integration in the region and its significance in enhancing cooperation in the political, economic, military, humanitarian and other fields. Integration is presented as integrity, in which its parts take separate forms, nevertheless, existing in a common, holistic evolutionary paradigm. Thus, integration becomes an objective process, unfurling in various forms and involving more and more spheres, shaping both the region and the world as a whole. The article highlights the key role of integration in ensuring security and creating the prerequisites for the further development of the participating countries.*

**Key words:** *integration, evolutionary paradigm, post-soviet Space, political projects, common economic space, Customs Union, CIS, CSTO, EAEC, EAEU.*

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## **FEATURES OF APPLICATION OF POLITICAL AND MANIPULATIVE TECHNOLOGIES IN THE MODERN INFORMATION WAR**

*The article is devoted to the use of political and manipulative technologies in modern conditions of information war. Currently, political-manipulative technologies are actively used to influence the mass consciousness and manipulate public opinion. Introducing certain values and norms, people perceive all the information without any understanding. This has a detrimental effect on the development of the individual and society. In turn, the author's conclusions and proposals will improve the effectiveness of information security at various levels.*

**Key words:** *information, security, information security, national security, information war, political and manipulative technologies, manipulation, political science, public opinion, mass consciousness.*

## ECONOMICS AND MANAGEMENT ENTERPRISES

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### INFLUENCE OF INSTITUTE ECONOMIC FAILURE (BANKRUPTCY) ON MANAGEMENT EFFICIENCY ECONOMIC SUBJECT

*Any organization is immune from bankruptcy proceedings. This is an important rule that should be remembered by all legal entities. But what does the concept mean? Bankruptcy is a financial insolvency, the inability of the debtor to respond to its debts. A bankrupt is always a debtor — a person who owes money to the creditor. The procedure of recognition of financial insolvency for large organizations is significantly different from the same procedure, but implemented for individuals — individual entrepreneurs. The recovery procedure is an integral part of the observation. The interim Manager must determine the future of the company, its resources and capabilities. Only after that he starts an immediate upgrade. Bankruptcy is an incredibly complex and extensive procedure. Its implementation is extremely complex, so debtors and creditors often have topical issues on the topic of financial insolvency.*

**Key words:** bankruptcy, debtor, creditor, financial insolvency, individuals, individual entrepreneurs.

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### FEATURES OF THE ESTIMATION OF THE FINANCIAL CONDITION OF PHYSICAL PERSONS IN BANKRUPTCY PROCEDURES

*The article considers the currently existing requirements for the analysis of the financial condition and verification of signs of intentional / fictitious bankruptcy in insolvency proceedings in the Russian Federation. The drawbacks of the existing methods in relation to the bankruptcy of individuals are indicated, the need for developing a new methodology is substantiated, and the main provisions are proposed that are proposed to be included in the updated methodology.*

**Key words:** insolvency, bankruptcy, intentional / fictitious bankruptcy, individuals, legal entities, analysis, financial condition, financial activities, arbitration manager.

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## **IMPROVING EFFICIENCY OF MANUFACTURING ACTIVITIES BASED ON THE USE OF INNOVATIVE POTENTIAL**

*Of paramount and decisive importance in improving the effectiveness of all national economic activities are its two spheres: the sphere of science (scientific research) and the sphere of material production. These two spheres of national economic activity, which can be conventionally combined into one, naming research and production activities, are, on the one hand (science) the source, and on the other hand (production), the "working field" of accelerating innovation development. It can be said that increasing the effectiveness of national economic activity is a function of innovative development: the higher the rate at which innovation develops, the more successful the process of improving performance is.*

**Key words:** *performance, innovation, capital-intensiveness, extensive growth, intensive growth, innovative potential.*

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### PUBLICATION ACTIVITY OF THE RUSSIAN FEDERATION'S SCIENTISTS AS THE PERFORMANCE INDICATOR OF SCIENTIFIC RESEARCHES AND DEVELOPMENTS

*The article is dedicated to the analysis of publication activity of the Russian Federation's scientists. The authors conduct comparative analysis of the dynamics of publication activity of domestic and foreign scientists in the journals Web of Science and Scopus in different spheres of science. It is shown that the bulk of Russian scientists' publications are the articles on natural and technical sciences and a smaller proportion — on agricultural science and liberal arts. The dynamics of publications on social studies demonstrates stable increase in both journals: Scopus and Web of Science.*

**Key words:** *publications, science, researches, developments, a scientific article, a journal.*

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## **TOURIST-RECREATIONAL POTENTIAL OF THE TERRITORY AS A SOCIOCULTURAL PHENOMENON**

*The article discusses the importance of tourism for the development of the socio-economic sphere of the country, and for the formation of personal qualities of citizens. The authors' proposed cycling route through the Aksakov Places in the capital of Bashkortostan is of a cultural nature, attracting the attention of both Ufa residents and guests of the republic to its sights, its history, to deepen and expand knowledge of the world-famous writer and his contribution to literary and social life. Popularization of such excursion tours contributes to patriotic education, awareness of their identity, and also motivates citizens to a healthy lifestyle, which is a key to the health of the nation.*

**Key words:** *tourism, bicycle trip, Aksakov movement, brand, inculturation, socio-cultural aspect, educational and cultural level of the population.*